

CINCINNATI REDS™



Cincinnati Reds/Appleseed 2008 Summer/Fall Promotion **Earn \$ for your program by organizing a group outing at a** **Reds Game!**

What is it?

Appleseed has teamed up with the Cincinnati Reds to offer Scrip programs and other fund raising entities the opportunity to attend a Reds game as a group and earn money for their program.

How does it work?

We have arranged for the Reds to issue to your organization tickets on consignment in specific blocks of 50, 100, 500. You choose one of the games below and we'll help you promote the sale of the tickets. If you can rally your organization to buy/sell the blocks of tickets, your program can earn hundred, perhaps even thousands of dollars on a single game!

Your organization will be announced at the game and on the Scoreboard!

Are the tickets discounted?

Yes. The Reds have generously discounted the tickets to three games, *two being Friday night Fireworks games*. You will only be charged for the tickets you sell and you can sell them at a discount or at face value, it's up to you. You keep the difference.

What are the games?

The three games are as follows:

- 1. Friday, August 8th vs. Houston Astros's (Fireworks night)**
- 2. Friday, August 29th, vs. San Francisco Giants (Fireworks Night)**
- 3. Saturday, August 30th vs. San Francisco Giants**

What Seats are available and what is the price to our program?

Tickets are available in the following areas of Great American Ball Park. Regular pricing and the cost to the non-profit is listed

<u>Location</u>	<u>Normal Price</u>	<u>Non profit Price</u>
Field Box	\$ 34.00	\$ 20.00
Sun Deck/Mezzanine	\$ 22.00	\$ 13.00
View Level	\$ 14.00	\$ 8.00

What price should we charge? How much can we earn on a single game?

It's up to you. As you can see, up to a \$ 14.00 profit per ticket can be made if you sell at face value. If you want to discount the ticket a little as an extra incentive, it's up to you. Our suggestion is to organize an outing for a specific game and have your members each purchase at least two tickets. If you have 50 members, you can sell 100 tickets and make up to \$ 1400 on one game!

Are there any minimums or deposits required?

No. That's where Appleseed comes in. We take care of ticket minimums and deposits to the Reds organization. You simply need to let us know how many tickets you'll need and for what game(s), we'll do the rest.

What if we commit to a volume purchase?

If you commit for at least 300 tickets to a single game, Appleseed will discount your ticket price by 10%. Therefore you would only pay \$ 18, \$ 11.70, and \$ 7.20 respectively for the three ticket levels.

How do we promote the program?

We can help you by providing posters and other materials to promote the game. Our suggestion is to get your organization to rally around a specific game and get people selling to their friends, family members and neighbors.

Throw out the first pitch!

The top selling group for an individual game will earn the right to choose a representative to throw out a ceremonial first pitch at an upcoming Reds game! This honor could apply to your President, Parish Priest, or a deserving youngster. We suggest using it to motivate the group.

In addition, the top five coordinators will earn free tickets including Diamond seats, Reds signed autographs, on field batting practice for four and other Reds merchandise!

How do we get our tickets? Who do we pay?

Choose a game or games and contact Appleseed for the tickets. We will issue you as many as you want for that particular game. Unsold tickets must be returned to Appleseed within one week prior to the game as we must return these to the Reds per our contract.

Who do we contact for more information?

Contact Rick Wooliver at Appleseed. 233-9699 or e-mail info@appleseed123.com

The First game is Friday, August 8th, six weeks away!